



## NEWS RELEASE

### **DCI Expands Market Reach with Bank Tech Pros** *- Industry Veterans Join DCI to Increase Midwest/Eastern Exposure -*

**HUTCHINSON, KAN., January 13, 2011** – DCI, a provider of core bank processing software and technology solutions to the financial industry, has added community bank technology veterans Kurt Kratzer and Brit McPherson as regional sales managers for the eastern Midwest and Eastern states.

Both Kratzer and McPherson boast prominent, long-term careers in community bank technology. Kratzer was most recently the former president, COO and sales manager for Defiance, Ohio-based RDSI Banking Systems. McPherson's 34-year career of award-winning sales and senior management includes several other prominent companies in the bank technology industry including, most recently, Monett, Missouri-based ProfitStars.

"These gentlemen know bank technology," said John Jones, president and CEO of DCI. "But it is their extensive track record and personal commitment to understanding community bankers and developing trustworthy relationships that makes them a great addition to DCI's tradition of innovative partnerships with bankers."

As regional sales managers for DCI, Kratzer and McPherson are responsible for the strategic sales of iCore360®, the company's award-winning ASP .NET Web-based bank processing and management solution to community banks in the eastern Midwest and East, including Illinois, Missouri, Michigan, Ohio, and Indiana.

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#### **About DCI**

Founded by bankers in 1963, Hutchinson, Kan.-based DCI is a privately-held provider of core bank technology and processing solutions to the financial industry nationwide. DCI's flagship product, iCore360® is a native ASP .NET Web-based core processing system for complete bank management, built around a single relational source of account information, transaction integration and automation. Key features include integrated imaging, Internet/mobile/online banking, ATM/card processing, teller automation, compliance, fraud prevention, IT management, networking and data security.

For more information about DCI and its products, visit [www.datacenterinc.com](http://www.datacenterinc.com).

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