# iCoreGO<sup>™</sup> GoOpen

# GoOpen gives your customers the power to open accounts quickly and easily anytime, anywhere.

GoOpen is a sophisticated and automated digital tool to help you reach highly-qualified customers and drive them to a simple and intuitive platform where they can open a new account from anywhere.

# **Expand Your Relationships**

GoOpen automates everything and ensures compliance while you just sit back and watch new customers come to you.

#### **Empowering Profitable Growth**

GoOpen helps you grow your deposit and loan franchise at scale, expanding your reach to unlimited potential consumers while continuing to nurture and expand existing relationships.

#### **True Power**

Customers want fast, convenient service with a personal touch. The simple, intuitive and consumer-centric account opening platform lets users easily open an account in under 90 seconds, with no more endless back and forth.



GoOpen also makes online loan applications fast, simple, and secure for both you and your customers.

The GoOpen turnkey solution is the only one of its kind that can support consumer loans/deposits to fully empower your growth among current and future generations.







# **Targeted and Engaged**

GoOpen features advanced tools that help you target and stay engaged with potential customers, maximizing your success. With geofencing, you can make sure GoOpen is laser-focused on account applications from customer located in the states and/or zip codes that best match your institution.

And, if an applicant leaves the process before completion, GoOpen helps you quickly and directly follow up via reengagement emails, so you can bring them back to the finish line.

# **Ensure Regulatory Compliance**

GoOpen is SOC<sub>2</sub> certified with 256-bit SSL encryption and built with regulatory compliance in mind, to easily collect, monitor and maintain accurate information for CECL, Beneficial Ownership Rule and more.





# Want to learn more about GoOpen? Contact your CRM today!

